

what's inside

fashion collections	2
bombay™	4
elyse™	5
melbourne™	6
sachi™	8
broadstreet™	10
montreal™	12
libby™	14
favorite collections	16
product dimensions	17
products by category	18
car seats	20
strollers & travel systems	22
home	24
nursory 2. caro	26

at graco[®] everything we make comes from the heart[™]

A loving parent's instincts, intentions and behaviors are the starting point for all that we do. That natural impulse to soothe a fussing newborn. The deeply-rooted need to make sure baby feels engaged and included. That powerful urge to protect your child as he begins to interact with the exciting new world around him. We observe the best of a parent's heart and use what we learn to inspire smarter, more practical parenting solutions.

Of course, our own hearts play an important role as well. We pride ourselves on the love, care and compassion we bring to every product we offer.

Inspired by your heart and shaped by our own hearts, we hope our baby care products will help bring joy and ease to your life as a parent. graco: from the heart."



the heart knows to nest

graco® fashion collections help you do it in style

Your heart knows to fill a baby's new world with beauty. So Graco® offers the world's largest collection of styles all to help you do it your way. From patterns inspired by the latest fashion trends to modern geometrics and sweet animal prints, there's a Graco collection to suit every taste. Because if there's one wonderful thing about pregnancy, it's planning that sweet, cozy nest for the beautiful baby-to-be. graco® from the heart.



The bombay[™] collection features a spicy, exotic paprika red against a backdrop of rich, warm browns. Perfect for the baby who is going places, from the far corners of the globe to just around the corner where mom grabs her morning iced mocha.

L to R: SnugRide® 32 Infant Car Seat 1750168; Pack 'n Play® Modern Playard 1755167; Quattro Tour® Deluxe Stroller 1750159 Also available in this collection (not pictured): Blossom™ 4-in-1 Seating System 1751938

AVAILABLE AT BABIES "R" US®



Fashion-forward moms (and their lucky little girls) are going to love elyse™s trendy, retro-modern dot print. The yummy pastel palate plays with a beautiful combo of pinks, blues, greens, creams and browns. After all, girls can't live on pink alone.

L to R: Lovin' Hug™ Infant Swing 1750853; Pack 'n Play® Playard with Newborn Napper™ Station (Newborn Napper™ Station not shown in picture) 1755191; Stylus™ Travel System 1755755 Also available in this collection (not pictured): Cozy Dinette™ Highchair 1754975





melbourne™

You and baby pushed along by a gentle Pacific breeze... that's the mood we inspire with our melbourne™ collection of gear. The cool blues coupled with warm browns feel open, airy and free, making you want to race off with baby to the nearest tropical beach and dip his sweet little toes in the water—or simply into the kiddie pool in Grandma's backyard.

L to R: Silhouette® Infant Swing 1C06MLB; Pack 'n Play® Playard with Newborn Napper™ Station (Newborn Napper[™] Station not shown in picture) 1750510



Either way, make sure to have your camera ready for Dad.

The melbourne™ collection and your baby are a picture-perfect combination.

L to R: Passage™ Travel System 1755862; DuoGlider® Stroller 1750484

Also available in this collection (not pictured): Contempo® Highchair 1758254

AVAILABLE AT TARGET® (Silhouette® Infant Swing, Pack 'n Play® Playard with Newborn Napper™ Station and Contempo® Highchair ONLY AVAILABLE AT TARGET.COM)





If you're the type to reach for the fashion magazines first, you're going to adore the smartly stylish sachi™ collection. It's one of our most fashion-forward collections, inspired by the bold, clean geometric prints and warm tones seen on the international runways this year. Taupe, cream and chocolate all come to life with a bright little pop of coppery orange that looks terrific on everything from a high chair to baby's first stroller. L to R: SnugRide® Infant Car Seat 1750726; Quattro Tour® Sport Stroller 1750855; MetroLite® Stroller 1750856



If you find yourself with a pair of tickets to Fashion Week, be sure to head over in your Sachi stroller. You'll fit in just perfectly.

L to R: Pack 'n Play® Element™ Playard 1750717; Blossom™ 4-in-1 Seating System 1751639

Also available in this collection (not pictured): Turbobooster® Seat 1751523; Quattro Tour® Duo Stroller 1750787; Silhouette™ Infant Swing 1750857

AVAILABLE AT SPECIALTY STORES





It's okay to be specific about what you're looking for in your baby gear. In fact, get really specific: A little traditional, but not stuffy? Playful but not too cutesie? That's the broadstreet™ collection.

L to R: Swing 'n Bounce™ 2-in-1 Infant Swing 1750230; Cozy Dinette™ Highchair 1751636; Pack 'n Play®

Playard with Newborn Napper™ Station (Newborn Napper™ Station not shown in picture) 1756489



A palette of blues and browns inspired by nature make this collection cool and clean, while lively dots and sleek stripes keep it playful. Suddenly getting out with your baby and showing him off to the world is more appealing than ever.

L to R: Vie 4[™] Stroller 1748842; SnugRide® Infant Car Seat 1756475

AVAILABLE AT BABY DEPOT





montreal™

It's a mod, mod world with the ultra-cool montreal™ collection. This one is for moms not afraid to get a little groovy with gorgeous shades of tan and chocolate, bright geometric pops of aqua and a fun splash of lime green. It's modern but not flashy, contemporary but still sweet.

L to R: Lovin' Hug™ Plug-In Infant Swing 1750944; Pack 'n Play® Playard with Newborn Napper™ Station 1750854



In fact the montreal™ collection would look just as fabulous as a living room rug or piece of modern art, but nope; this one belongs all to the baby.

L to R: SnugRide® 32 Infant Car Seat 1750714; MetroLite® Stroller 1750789

Also available in this collection (not pictured): Bedroom Bassinet 1750744; Quattro Tour® Deluxe Stroller 1750790; Quattro Tour® Duo Stroller 1751234





Libby™ is the collection that lets your little girl be the princess she is right from day one, whether she's napping soundly in her Pack 'n Play® Playard as a newborn, or strolling past her admirers on the way to her first toddler ballet lesson.

Passage™ Travel System 1751535



Girls will be girls and the libby print is a celebration of all things sugar and spice and everything nice. An ensemble of flowers, butterflies and hearts dance across this collection of gear in the sweetest shades of pink, ivory, chocolate, and still more pink.

L to R: Lovin' Hug™ Infant Swing 1751536; Pack 'n Play® Playard with Newborn Napper™ Station 1751557; Cozy Dinette™ Highchair 1751538

AVAILABLE AT WAL-MART®

great fashions never go out of style

here are a few enduring favorites from the graco collections



deco™ AVAILABLE AT BABIES "R" US®

 $\mathsf{Deco}^\mathsf{TM}$ is for the coolest little customers. This retro swirl of chocolate, aqua and caramel dots against a background of cool cream is definitely a scene worth digging. Sunglasses optional.



mulberry™ AVAILABLE AT TARGET®

Like your sophistication with a big splash of sassy? Think Mulberry™. Mauve trellis-patterned refinement. A bold leaf press design in playful pinks and purples. It's all here, in an fresh twist on old world elegance.



days of hunny™ AVAILABLE AT WAL-MART®

Surround baby with the faces we all know and love. Pooh, Piglet, Tigger and Eeyore—everyone's here! They frolic in lime, yellow and tan bubbles, amidst leaves from the Hundred Acre Wood.



zarafa[™] AVAILABLE AT SPECIALTY STORES

You'll love the frolicksome feel of Zarafa™. A stylized family of happy giraffes amble over an earthy brown background. They are complemented with a white leaf-and-stem pattern over a sienna backdrop.

want more graco fashions? visit us at gracobaby.com to browse over 50 exclusive styles.

the heart knows everything must be just so for baby. double check product sizes before you buy.

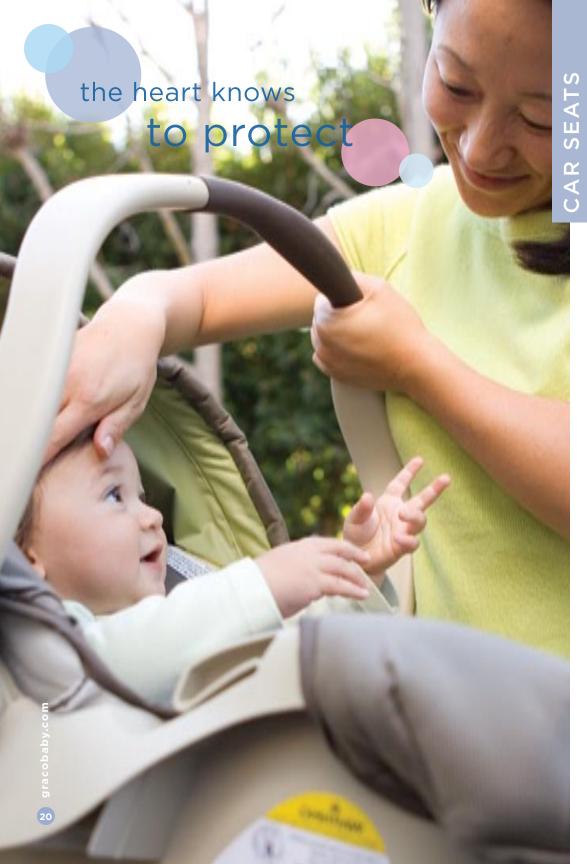
CATEGORY	PRODUCT	WEIGHT	DIMENSIONS	
Car Seats	SnugRide® Infant Car Seat	7.5 lbs (without base) 12.7 lbs (with base)	24.2H x 17.5W x 26.7D"	
Car Seats	SnugRide® 32 Infant Car Seat	9.8 lbs (without base) 17 lbs (with base)	15.59H x 18.66W x 30.67D"	
Car Seats	ComfortSport™ Convertible Car Seat	12 lbs	26.5H x 20W x 18.5D"	
Car Seats	My Ride™ 65 Convertible Car Seat	18.5 lbs	26H x 20.75W x 27D"	
Car Seats	Nautilus™ 3-in-1 Car Seat	20.7 lbs	29H x 20W x 22D"	
Car Seats	TurboBooster® Seat	9 lbs	26.5H x 16.5W x 9.1D"	
Travel Systems	Stylus™ Travel System	Stroller: 27.2 lbs Car Seat: 7.7 lbs (without base) 12.8 lbs (with base)	Stroller: Handle height: 40.5"/Handle width: 17" Length (open): 28.5"/Width (open): 23" Car Seat: 24.2H x 17.3W x 26.7D"	
Travel Systems	Passage™ Travel System	Stroller: 20.7 lbs Car Seat: 7.4 lbs (without base) 12.5 lbs (with base)	Stroller: Handle height: 41"/Handle width: 16" Length (open): 30.5"/Width (open): 23" Car Seat: 24.2H x 17.5W x 26.7D"	
Travel Systems	Quattro Tour™ Travel System	Stroller: 26.1 lbs Car Seat: 9.8 lbs (without base) 16.4 lbs (with base)	Stroller: Handle height: 41"/Handle width: 16.9" Length (open): 30"/Width (open): 24" Car Seat: 24.2H x 17.5W x 26.7D"	
Travel Systems	MetroLite® Travel System	Stroller: 17.4 lbs Car Seat: 8.2 lbs (without base) 13.3 lbs (with base)	Stroller: Handle height: 40"/Handle width: 15.75" Length (open): 28"/Width (open): 19" Car Seat: 24.2H x 17.5W x 26.7D"	
Strollers	Quattro Tour® Sport Stroller	26.5 lbs	Handle height: 41"/Handle width: 16.875" Length (open): 30"/Width (open): 24"	
Strollers	lpo™ Stroller	17.5 lbs	Handle height: 41.5"/Handle width: 12.5" Length (open): 26.5"/Width (open): 19.5	
Strollers	Mosaic™ Stroller	19.1 lbs	Handle height: 41.5"/Handle width: 15" Length (open): 26.5"/Width (open): 20"	
Strollers	SnugRider™ Infant Car Seat Frame	12.5 lbs	Handle height: 39.5"/Handle width: 16.25 Length (open): 19.5"/Width (open): 19.5"	
Double Strollers	Quattro Tour® Duo Stroller	39 lbs	Handle height: 44"/Handle width: 15.75" Length (open): 29"/Width (open): 22.3"	
Double Strollers	Twin lpo™ Stroller	30 lbs	Handle height: 41.5"/Handle width: 27.5" Length (open): 34"/Width (open): 30.75"	
Playards	Pack 'n Play® Element™ Playard	28.8 lbs	33.3H x 28.5W x 40L"	
Playards	Pack 'n Play® Modern Playard	31.1 lbs	33.3H x 28.5W x 40L"	
Playards	Pack 'n Play® Playard with Newborn Napper™ Station	29.1 lbs	33.25H x 28.5W x 40L"	
Playards	Silhouette™ Pack 'n Play® Playard	29.6 lbs	33.3H x 28.5W x 40L"	
Playards	Suite Solutions™ Pack 'n Play® Playard	32.5 lbs	39H x 29.75W x 41L"	
Playards	Bedroom Bassinet	20.3 lbs	29.25H x 32W x 22.8L"	
Swings	sweetpeace™ Infant Soothing Swing	25 lbs	36H x 34W x 30L"	
Swings	Lovin' Hug™ Swing	16 lbs	44H x 27W x 34.5L"	
Swings	Swing 'N Bounce™ 2-in-1 Infant Swing	20 lbs	41H x 27W x 35.5L"	
Swings	Silhouette™ Infant Swing	17.5 lbs	38H x 26W x 32L"	
Swings	SnugGlider™ Infant Car Seat Frame	8 lbs	23.5H x 26.5W x 22L"	
Bouncers	Soothe and Swaddle Bouncer	8 lbs	23H x 24W x 23L"	
Jumpers	Jump 'N Jive™ Doorway Jumper with Interactive Musical Mat	5.5 lbs	Height max: 80.5"/Height min: 69.5" Length (tray): 17"/Width (tray): 17.5"	
Highchairs	Classic Wood Highchair	30.4 lbs	21.5H x 22.5W x 42.6L"	
Highchairs	Meal Time™ Highchair	17 lbs	42H x 23W x 32L" (unfolded) 42H x 16W x 32L" (folded without tray) 42H x 21W x 32L" (folded with tray)	
Highchairs	Contempo™ Highchair	20 lbs	42H x 23W x 32L" (unfolded) 34H x 7.5W x 32L" (folded without tray) 34H x 8.5W x 32L" (folded with tray)	
Highchairs	Blossom™ 4-in-1 Seating System	31.8 lbs	41H x 22.5W x 29L"	
Highchairs	Cozy Dinette™ Highchair	20.5 lbs	40H x 22W x 33L" (unfolded) 40H x 16W x 32L" (folded without tray) 40H x 21W x 32L" (folded with tray)	

you parent from the heart™

we build the products to help you

Your heart knows to sing quietly to your newborn and rock her oh-so-gently when she fusses. Your heart knows when your baby could use a giggle, and just how to get one. Your heart knows to make space at the dinner table so the newest family member feels included.

Your heart is your greatest resource as a parent. It guides and motivates you to do your best for baby. And it inspires us to make a wide array of products to help you be the best parent you can be. graco® from the heart™



graco® offers a full range of car seats for your growing travel companion.

INFANT CAR SEATS

Our SnugRide® 32 Infant Car Seat helps protect baby up to 32 lbs and 32 inches. And like all of our infant seats, it has been carefully designed and rigorously tested to help keep your newborn safe, starting with that very first ride home.

CONVERTIBLE CAR SEATS

To help ensure your baby is protected as he grows, go convertible. Our My Ride™ 65 Convertible Car Seat can be used in the rear-facing mode up to 40 lbs and in the forward-facing mode up to 65 lbs.

BOOSTER SEAT WITH HARNESS

Our harnessed, forward-facing booster seat helps keep your child safe as he transitions out of toddlerhood.

Our Nautilus™ 3-in-1 Car Seat converts into a backless booster.

BOOSTER SEATS

Little one not so little? It might be time for a booster, like our **Highback Turbo-Booster® Seat**. It raises your child up to the height of your vehicle's seatbelt, helping to position her to be buckled in safely.

For more on how our wide range of car seats can help you protect your baby, visit us at gracobaby.com. •





CONVERTIBLE

CAR SEAT

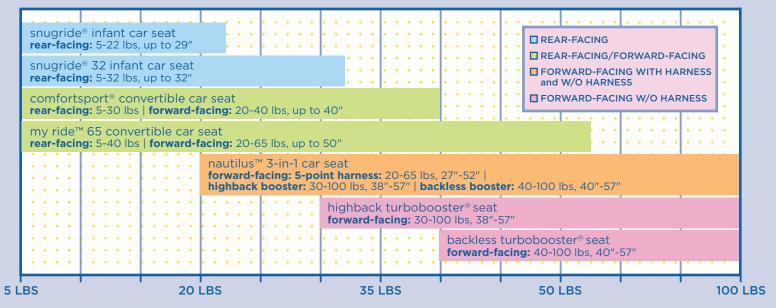


NAUTILUS™



HIGHBACK TURBOBOOSTER® SEAT

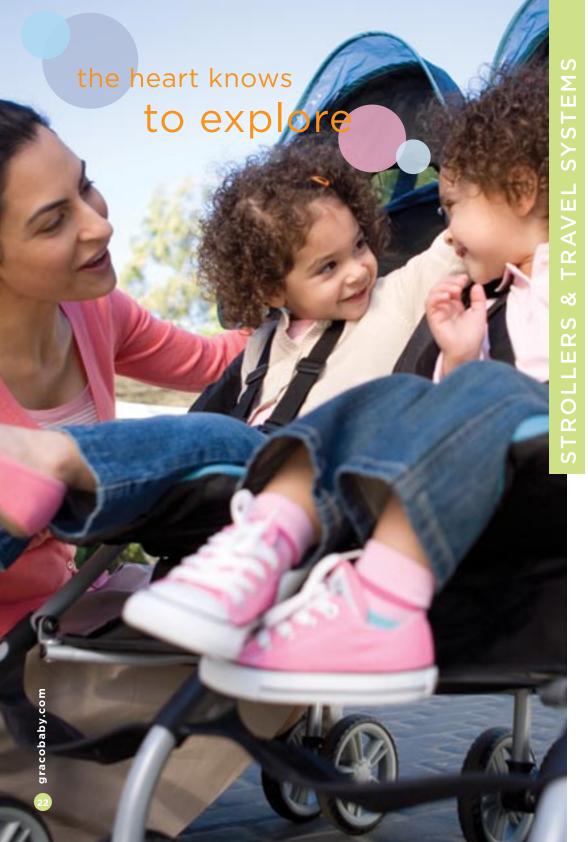
a seat for every stage of your journey



*Not pictured above: SnugRide® Infant Car Seat, Backless TurboBooster® Seat. Visit gracobaby.com for full car seat line

Opposite Page: SnugRide® 32 Infant Car Seat 1750714 This Page, L to R: SnugRide® 32 Infant Car Seat 1752479; My Ride™ 65 Convertible Car Seat 1756269; Nautilus™ 3-in-1 Car Seat 1754686; Highback TurboBooster® Seat 1757863





graco® has everything you'll need to confidently head out on new adventures with baby.

TRAVEL SYSTEMS

You want to share your world with baby. Our super-portable **travel systems** help make that possible. This infant car seat/ stroller combo is especially designed to provide comfort and convenience on all of your adventures with baby.

FULL SIZE STROLLERS

Sometimes even the most intrepid momand-baby team about town requires some strolling luxury. Full-sized and full-featured, our **Quattro Tour® Stroller** anticipates your every need.

LIGHTWEIGHT STROLLERS

For those impromptu journeys with your eager little explorer, you'll need a lightweight stroller, like the compact **Ipo™ Stroller**. It's ultra-portable for a visit to the park, the museum, or a leisurely walk through the neighborhood.

DOUBLE STROLLERS

As your family turns into a mini entourage, your instinct is to keep them all close to you when out and about. Our double strollers, like the **Twin Ipo™ Stroller**, are the ideal solution for that growing family on the go.

For more on how our strollers and travel systems can support your explorations with baby, visit us at gracobaby.com.

create your own travel system by matching a graco[®] infant car seat with a graco stroller.

Shown at Right:

SnugRider™ Stroller 6001BCL1

SnugRide® Infant Car Seat 8F12PTI3

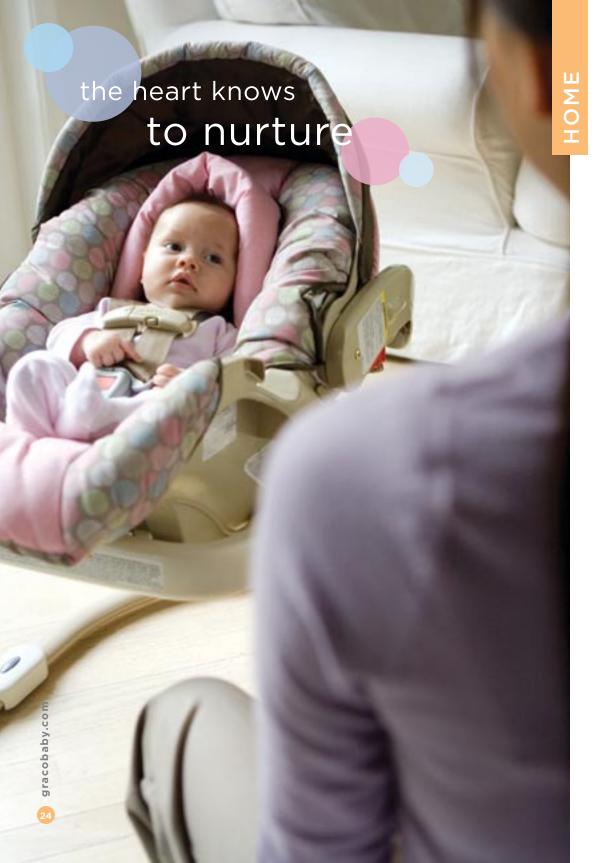
*Graco® Infant Car Seats fit most Graco Strollers





Opposite Page: Twin Ipo™ Stroller 1751083 Clockwise from Upper Left: Quattro Tour® Deluxe Stroller 1750028; Mosaic™ Stroller 1752013 and SnugRide® Infant Car Seat 1751927; Ipo™ Stroller 6C00GNA; Twin Ipo™ Stroller 1750786; Alano™ Travel System 1751552





graco® offers a variety of parenting solutions to help make baby feel at home.

HIGHCHAIRS

When you eat as a family, you grow as one too. Our **Cozy Dinette™ Highchair** has a parent tray that flips open from the side to make it easier for you to get baby in for meal times.

IN-HOME FAMILY SPACE

Pack 'n Play® Playard featuring Newborn Napper™ Station is the first ever playard designed to cuddle your newborn baby and transition with your child as he grows from a newborn into an infant.

SOOTHING SWINGS

Our sweetpeace™ Infant Soothing Swing was built to mimic your instinctive soothing techniques. Using a multi-sensory approach, it offers hundreds of soothing combinations to help calm any baby.

PLUG-IN SWINGS

Cuddle your baby with our **Lovin' Hug™ Plug-In Swing**—it "hugs" like you do and gives you both AC plug-in and battery power options.

DOORWAY JUMPERS

Be there when your baby discovers the joys of a doorway jumper—like our Jump 'N Jive™ Doorway Jumper with Interactive Musical Mat. You may never see a happier face.

For more on how our products can support you as you engage and comfort your baby, visit us at gracobaby.com.

turn your graco[®] infant car seat into a swing!

Shown at Right:

SnugGlider™ Infant Car Seat Swing Frame 1F01GSV

SnugRide® Infant Car Seat 8F12PTI3





Opposite Page: sweetpeace™ Infant Soothing Swing (SnugRide® Infant Car Seat in Elyse™ in frame) 1G02CDB This Page, Clockwise from Upper Left: Pack 'n Play® Playard featuring Newborn Napper™ Station 1757865; sweetpeace™ Infant Soothing Swing 1G02CDB; Jump 'N Jive™ Doorway Jumper with Interactive Musical Mat 1755544; Cozy Dinette™ Highchair 1754975; Lovin' Hug™ Plug-In Swing 1757214

more options online



graco[®] provides the essentials to help keep your baby healthy and happy.

DIGITAL MONITORS

Your heart tells you to stay close. Digital monitors, like our **imonitor® vibe** and **imonitor® video vibe**, offer incredible range, clarity, and privacy.

SLEEP

You want to ensure baby sleeps soundly and peacefully. Our **Sweet Slumber™ Sound Machine** is an innovative soothing system that relaxes baby using 12 different calming sounds and MP3 connection to let you play Baby's personal playlist.

HEALTH

You want to help her feel better. Our NasalClear® Aspirator and our 1-Second Ear Thermometer are must-haves for any medicine cabinet

AIR TREATMENT

When baby breathes easier, you breathe easier, so we offer a complete line of air treatment products. Our **Cool Mist Humidifier** has a quiet setting that allows baby to sleep as it restores moisture to the air.

For more on how baby care products can help you provide the care your baby needs, visit us at gracobaby.com.



Clockwise from Upper Left: imonitor® video vibe digital baby monitor 2797VIB3; BebeSounds® Prenatal Heart Listener® Gift Set 1750114; Ultra Clear™ Vibe Baby Monitor 1750483; 1-Second Ear Thermometer 1750365; imonitor® vibe digital baby monitor 1759357; NasalClear® Aspirator 1750335; Sweet Slumber™ Sound Machine 1751642; Cool Mist Humidifier - 1.5 Gallon Daily Output* 2H00

*Output tested at 75° and 25% relative humidity **MP3 player not included



your heart knows to celebrate baby's arrival

graco® helps you throw the ultimate welcome party for your baby

introducing the graco the heart knows sweepstakes

the grand prize winner will receive a **welcome home package valued at \$25,000,** which includes the following:

- 10 round-trip tickets from anywhere in the U.S. to bring friends and family to visit the new baby at winner's home
- hotel accomodations for those visitors
- rental of two mini-vans for visitors' use during welcome baby event (eligible drivers only)
- a fully-catered welcome celebration for up to 20 guests at the winner's home
- a professional photographer and videographer to commemorate the event
- \$1000 worth of Graco gear to help the new parents get started
- a \$5000 Series E savings bond (valued at maturity in 20 years) for baby's college education
- \$2500 cash

THERE WILL ALSO BE MONTHLY DRAWINGS for Graco car seats, travel systems, and other baby gear. YOU CAN ENTER DAILY. And if you recommend a friend, you'll get an additional entry.

for a chance to win and for more information, enter now at **heartknows.com**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. Begins 12:00 a.m. ET on 4/1/09 and ends 11:59 p.m. ET on 03/31/10 (the "Sweepstakes Period"). To enter you must be a legal resident of the 50 United States or D.C., 18 years of age or older at time of entry, and a parent, grandparent, uncle or aunt of a Qualifying Baby, which is defined as a child that meets any of the following criteria: a) 3 months or younger as of 4/1/09, b) born during the Sweepstakes Period or c) expected to be born between 4/1/10 and 12/31/10. The Grand Prize will be awarded to the parent/legal guardian of the Qualifying Baby. Monthly Prizes will be awarded to the entrant submitting a winning entry. Void where prohibited. Subject to Official Rules, including Monthly Drawing deadlines, available at www.heartknows.com. SPONSOR: Graco Children's Products Inc., 150 Oaklands Blvd., Exton, PA 19341.

Every new parent has questions—lots and lots of them. So we wanted to let you know we're here to help. We can answer your questions, offer advice, even help resolve the issue of what color to paint the nursery. Call us at 866-694-7226 to talk with a friendly, knowledgeable Graco® associate.

Or, visit us anytime at gracobaby.com. You'll find loads of helpful information about our all of our baby gear, including features, dimensions and care recommendations. We look forward to hearing from you.

the heart knows you can always use a little help

customer service 866-694-7226 monday - friday 8am - 5pm est or visit us anytime at gracobaby.com

